

# Spread Spectrum-based Watermarking for Tardos Code-based Fingerprinting for H.264/AVC Video Zafar SHAHID, Marc CHAUMONT and William PUECH

LIRMM, UMR CNRS 5506, Université Montpellier II zafar.shahid@lirmm.fr, marc.chaumont@lirmm.fr, william.puech@lirmm.fr

## **Problem Statement**

**OBJECTIVE:** Protect H.264/AVC video with fingerprinting against illegal distribution.

**PROPOSED SOLUTION:** Embed Tardos fingerprinting code in H.264/AVC using spread spectrum (SS) embedding while taking into account the reconstruction loop.

**OUR APPROACH:** The proposed solution consists of the following steps:

- ► Tardos fingerprinting code is generated offline for each user.
- Fingerprinting code is embedded into DC coefficients of all  $4 \times 4$  blocks.
- Spread spectrum watermarking is used for embedding fingerprinting codes.
- Reconstruction loop is taken into account during the embedding process.

# Spread Spectrum Embedding in H.264/AVC

Reconstruction loop is taken into account for Tardos code embedding:



## H.264/AVC

- H.264/AVC [1] is the state of the art video codec and performs better than previous standards owing to many new tools including:
- ► 4X4 integer transform.
- Better entropy coding techniques:
- ► CAVLC
- ► CABAC
- Quarter pixel motion estimation.
- Multiple block size motion estimation
- Multiple reference frames.

# Tardos fingerprinting code generation

A fingerprinting code is analyzed based on its code-length *m*, maximum number of colluders  $c_0$ , false-positive  $(\epsilon_1)$  and false-negative  $(\epsilon_2)$  values. For binary asymmetric Tardos code, the length of code is given as  $m = 100 c_0^2 \ln \left(\frac{1}{\epsilon_1}\right)$  and  $\epsilon_1$  and  $\epsilon_2$  is given as  $\epsilon_2 = \epsilon_1^{\frac{\epsilon_0}{4}}$ , as proposed by Tardos [2].

For code generation, we have the following three steps:

► For a code of length *m*, we generate random and independent probabilities  $\{p(i)\}_{1\leq i\leq m}$  with the distribution  $f(p) = \frac{1}{\pi\sqrt{p(1-p)}}$  for  $p \in [0,1]$ . Practically p is

SS embedding is performed on DC coefficients in the following manner:



with S(i, j) is a message bit to be inserted with value 0 or 1.

## **Experimental Results**

- $\blacktriangleright$  H.264/AVC JSVM 10.2 in AVC mode Intra 4  $\times$  4 MB mode along with CAVLC.
- ▶ Parameters n = 100,  $\epsilon_1 = 10^{-3}$ ,  $c_0 = 20$ , m = 92104.
- Payload is 10 bits/frame. Hence 9211 CIF frames (369 seconds of video at 25 fps) are used to embed the code.



between t and 1 - t with  $t = 10^{-3}$  and has high frequency on the edges:



► The next step is to generate Tardos code. For the case of binary Tardos code, each line of S is filled with 0 or 1 with Prob[S(i,j) = 1] = p(i). Each column is a fingerprinting code for separate user. For *n* users with *m* code-length, it is a matrix of size  $m \times n$ :





For colluder set S, the  $j^{th}$  pixel of colluded

video z(j) is:  $z_{ave}(j) = \sum_{k \in S} \lambda_k y_k(j),$  $z_{min}(j) = \min\{y_k(j)\}_{k \in S}$  $z_{max}(j) = \max\{y_k(j)\}_{k \in S}$  $z_{med}(j) = med\{y_k(j)\}_{k \in S}$  $z_{minmax}(j) = (y_{min}(j) + y_{max}(j))/2$  $z_{modneg}(j) = y_{min}(j) + y_{max}(j) - y_{med}(j).$ 

#### **Visual Analysis:**







For accusation process, a sequence Z is extracted from the pirated copy and an accusation score  $A_i$  is associated with user j given as:

$$A_j = \sum_{i=1}^m U(Z(i), S(i, j), p(i)),$$

where

$$egin{aligned} U(1,1,p) = \sqrt{(1-p)/p} & U(1,0,p) = -\sqrt{p/(1-p)}, \ U(0,0,p) = \sqrt{p/(1-p)} & U(0,1,p) = -\sqrt{(1-p)/p}. \end{aligned}$$

 $\blacktriangleright A_j$  for accused users may be modeled with a Gaussian centered at  $\mu = \frac{2m}{c\pi}$ , while  $A_i$  for innocent users may be modeled with a Gaussian centered at 0. Accused users (the traitors) have a score above  $\mu - \sqrt{m}$  (i-e  $\frac{2m}{c\pi} - \sqrt{m}$ ), where  $\sqrt{m}$  is the standard deviation of the Gaussian.

### Original Avg(17)Modneg(8)Fingerprinted Conclusion

Colluders can be traced in a colluded video having acceptable visual quality.

- Tardos code with SS technique is an efficient video fingerprinting framework.
- The presented results can be improved by using informed watermarking and fine-tuning the parameters.

### References

1: ITU-T Rec. H.264 ISO/IEC 14496-10 AVC, Tech. Rep., Joint Video Team (JVT), Doc. JVT-G050, March 2003. 2: Gábor Tardos, Optimal Probabilistic Fingerprint Codes, in Proc. ACM symposium on Theory of computing, New York, NY, USA, 2003.